

# **CASE STUDY**



## SIGN COMPANY

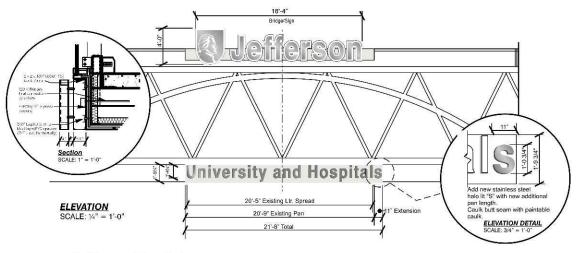
Location: Jefferson Hospital Philadelphia, PA Client: Jefferson University & Hospitals Philadelphia, PA





#### Signs That Make A Building Shine

Your building is one of the main drivers of your brand in the community. Your identification sign has to match the quality of the architecture with perfect integration during the day and at night. Compass Sign can support your needs with a comprehensive visualization and implementation process that facilitates community and stakeholder approval, and provide long lasting signs that will be simple and cost effective to manage.



#### **Jefferson Hospital**

When Compass Sign developed this identification sign on a pedestrian bridge based on a concept by Kent Design, the sign had to fit in perfectly with this important civic landmark. Compass Sign developed photo montages that represented the project during the day and at night and prepared a presentation to receive support and approval from the community. Compass Sign then completed and installed the sign in one of the busiest parts of Center City Philadelphia.

### Compass Sign is sensitive to your building with the ability to:

- Provide a full range of visualization services including prototypes, mockups and computer visualization.
- Support permit approval including easements and variances.
- Develop a value engineering plan for simple building connection.
- Fabricate and install signs for any building type in any location with any lighting approach.
- Provide installation management services in the most congested locations.
- · Provide ongoing maintenance and management planning for efficient building support.